



CHASING  
CANDICE



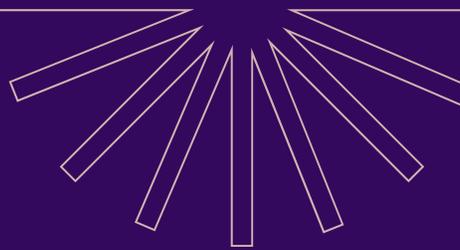
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## STORYTELLING

A good travel story is immersive—it draws the viewer in, helping them feel like they're right there with you. Your best stories will come from moments that moved you—so trust your instincts, be curious, and above all, enjoy the process of discovering and capturing the stories around you.

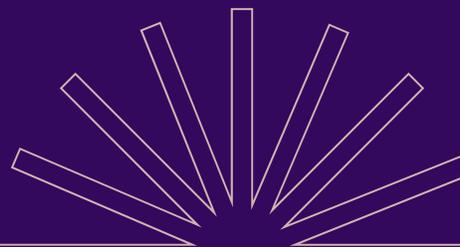
## SHOTLIST

Wide - Set the Scene

Medium - Shows the Subject

Detail - Specific Focus

\*Key tip: capture a variety of shots to build your story.



## Photography Fundamentals

Framing is an essential element. Use lines and negative space to guide the eyes naturally. Concepts like the golden ratio and rule of thirds are helpful framing guidelines. Thoughtful composition makes your images more dynamic and visually interesting.



# Best Practices



**Plan Ahead and Learn About the Area**



**Support Local Conservation Efforts**



**Use Sustainable Gear**



**Respect Wildlife and Natural Features**



**Learn and Embrace All Cultures**



**Incorporate Sustainability into Your Workflow**

## Leave No Trace

- Plan Ahead and Prepare
- Dispose of Waste Properly
- Stick to Durable Surfaces
- Leave What You Find
- Respect Wildlife and Ecosystems
- Be Considerate of others

*Thank you!*

## Prompts

to help you become an ethical photographer

1

Am I adding to the story or taking away from it?

2

Have I asked for consent?

3

Am I capturing this moment with an open heart and mind?

4

What story am I telling with this photo?

5

Am I respecting the environment?

